

<p><b>MANUAL</b> HPI MANAGEMENT SYSTEMS MANUAL ANNEX 6</p>		<p>HPI_A6-01_Annex 6</p>
<p><b>Cookies, Privacy &amp; GDPR Policy</b></p>		<p>Date of Issue: 20/02/2022 Page: 1 of 4</p>

**Privacy Policy Overview**

The use of the HPI website <https://www.healthpolicyinstitute.eu/> and its electronic pages or services constitutes your unconditional acceptance of its Privacy Policy regarding Data Protection. Therefore, all visitors / users are advised to read this page carefully before using any of our website’s services. If you do not agree with the terms, please exit the site and refrain from using its services or content.

This Privacy Policy is subject to periodic updates according to applicable laws or industry standards. Users will not receive direct notifications of such changes; therefore, it is recommended that you review this page occasionally for any updates. Continued use of the website <https://www.healthpolicyinstitute.eu/> following policy amendments implies your full acceptance of the revised terms.

**Personal Data Protection**

HPI collects and processes personal data only when strictly necessary to provide its research, consulting, and communication services. Personal data collected will never be sold, rented, distributed, or publicly disclosed. Visitors under 16 years of age must obtain parental consent before accessing any services of this website <https://www.healthpolicyinstitute.eu/>. The website is designed to comply fully with personal data protection regulations, including:

- The EU Data Protection Directive of 1995 (DPD)
- The EU General Data Protection Regulation (GDPR)

All internal IT systems are aligned with these standards to safeguard user privacy. The website’s data collection strictly adheres to legal requirements and technical safeguards.

**Data Collection for Research**

For conducting research, HPI utilizes the JOTFORM online data collection platform (<https://www.jotform.com/>). To ensure enhanced security and protection of data

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collected during research activities, HPI has signed a specific Data Processing Agreement (DPA) form with JOTFORM. For more details regarding Jotform’s GDPR compliance, please click [here](#).

**Website Traffic Monitoring**

Similar to most modern websites, this website employs Google Analytics (GA) to gather anonymous user interaction data. This information helps quantify visitor volume, understand navigation flow, and optimize user experience. While GA collects technical metadata such as geographic location, device type, browser, and operating system, no personally identifiable information is disclosed to HPI. Google, acting as a third-party data processor under European data protection laws, holds IP addresses confidential.

**Data Breaches**

All stored personal information is secured by appropriate technical measures. In the event of suspected or confirmed unlawful data breaches, HPI commits to notifying relevant authorities and affected individuals within 72 hours, should any identifiable personal data be compromised. HPI also ensures information integrity through a certified Information Security Management System (ISMS) compliant with **ISO/IEC 27001:2013**, reinforcing its commitment to continuous improvement and high standards.

**Cookies Policy**

***A brief guide to cookies used in this website***

**What are cookies?**

A “cookie” is a small text file containing a data string that a website transfers to your web browser and stores on your hard drive. Cookies serve various purposes, such as distinguishing between visitors, remembering preferences, and enhancing browsing experience. Each browser stores its own cookies, typically containing anonymized

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information including cookie source domain, duration/lifetime, and randomly generated unique identifiers.

**Types of Cookies**

**Session Cookies**

Temporary cookies that are deleted when your browsing session ends.

**Persistent cookies**

Remain stored even after closing your browser, sometimes for a year or longer (the duration depends on the lifetime of each cookie). Persistent cookies are used to allow websites to “remember” returning users, preferences, or login credentials.

**First-party cookies**

Cookies stored on the browser and / or the hard drive and set directly by the HPI website to enable session management and returning user identification.

**Third-party cookies**

Set by third parties (e.g., social media networks or advertisers) to track online activity across different sites. The HPI website administrator has no control over these cookies.

**Cookies on this website and how to manage them**

The HPI website uses cookies to enhance your browsing experience. Disabling cookies may significantly affect website features and user experience. The following information pertains to third-party cookies utilized and how to disable them. For more information on how to manage certain types of cookies, including how to control or delete them, please visit: [www.aboutcookies.org](http://www.aboutcookies.org).

**Google Analytics Cookies**

Google Analytics cookies anonymously track user behavior, including visit duration and browsing paths, to improve website function. Information collected is transmitted and

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stored on Google’s servers according to their privacy policies. For more information regarding Google Analytics, please click [here](#). To opt out of Google Analytics tracking, use: <https://tools.google.com/dlpage/gaoptout?hl%20=en=GB>.

Disabling these cookies will exclude your session from usage statistics but will not affect website functionality.

**Video Provider Cookies (Google, Vimeo, DailyMotion, etc.)**

These providers may install cookies to allow embedded video playback on the website. If you disable these cookies, video viewing features may not function properly.

**Social Media Cookies**

Third-party social media platforms may set cookies when sharing website content via social buttons (e.g., “Share”). If you disable these cookies, sharing functionality will be unavailable.

**Chair of the Board of Directors**  
**Professor Souliotis Kyriakos**

